



ABOUT THE NVV

The Napa Valley Vintners (NVV) nonprofit trade association was founded by seven wineries in 1944. Today, the NVV inspires its 530-plus members to consistently produce wines of the highest quality, to provide environmental leadership and to care for the extraordinary place they call home.

Membership includes vintners making as few as 50 cases of wine per year to those making more than 1 million cases annually. Nearly 80 percent of NVV members produce less than 10,000 cases a year and 95 percent are family owned. Membership ranges from legacy wineries to the newest brands emerging in Napa Valley today.

The NVV's mission is to promote, protect and enhance the Napa Valley appellation. We envision that our collective efforts will establish Napa Valley as the leading wine region worldwide, preserved and enhanced for future generations.

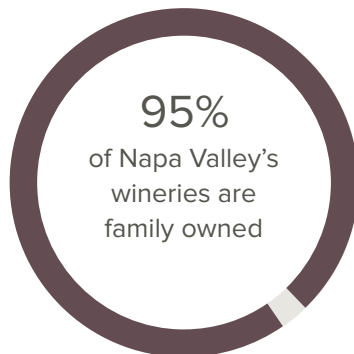
Through our signature marketing programs, industry advocacy and comprehensive member resources, we work continuously to be the voice of the Napa Valley wine industry for consumers, the wine trade and media outlets around the globe. We strive to be the essential trade organization for any vintner producing Napa Valley wine in the Napa Valley.

530+

Winery members today

<10k

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